

# Communicating at Work: Principles and Practices Business and the Professions

Ronald B. Adler, Jeanne Marquardt Elmhorst

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The leading text in business communication, "Communicating at Work" takes a pragmatic approach that features a strong multicultural focus, a heavy emphasis on effective presentations, and a pedagogical program designed to encourage group activities and skill building. Its combination of clear writing and effective use of tables makes this text an excellent teaching tool. The new edition now addresses informal business presentations, such as briefings, reports, and sales presentations, and offers expanded coverage of ethical issues throughout.



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