



# Marketing 101 - The Real Marketing Skills You Need to Succeed!

*Dave Kelly*

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“Marketing 101 - The Real Marketing Skills You Need to Succeed!” is for anyone that wants to discover more about marketing and use it to your advantage in the business world!

If you need to understand marketing and its benefits, then this book can be your guide to successful marketing in both promoting yourself and the products that you represent. When you find out how to market properly, it will open doors for you that may have previously been closed tight.

Many aspects of marketing are covered in “Marketing 101 - The Real Marketing Skills You Need to Succeed!”, including the following subjects...

**Skills to Use for Better Marketing** - Having the proper skill set for marketing can make a difference in your success when using it. Here is how to use your skills to the best of your ability so that you can get more out of your marketing efforts!

**Choosing Promotional Activities** - Without promotion, nothing would happen. This chapter can guide you through promotional activities that will make a difference in your ability to market yourself and your products successfully!

**Marketing Action Chart** - Copy this marketing action chart and you will be well on your way to getting more done!

**Direct Marketing** - One of the most common types of marketing is direct marketing. This chapter will review some of the tips that you can use when facing marketing challenges, as well as revealing the benefits and the types of direct marketing that you can use to your advantage!

**The Skills Marketing Employers Look For** - When you want to employ your marketing skill for others, it is important to understand what is desired in the marketplace. If you have these marketing skills, you will succeed!

**Interview Tips** - The interview process is often a very stressful time. Use the information in this chapter so that you can ask the right questions and land the job!

**Top Salary Tips** - The tips in this chapter can help you to achieve the highest salary possible. This can be through the negotiation of better salaries, as well as using bonuses through proper marketing techniques, that will bring a true boost your income level!

Specialized Marketing Skills - Each marketing challenge is unique and it requires a specific set of skills. When you are able to develop the specialized marketing skills discussed in this chapter, you will find it much easier to find success!

And much, much more...

In this world, it is necessary to make your own way and the easiest way for you to do so, is through marketing. Regardless of whether you are marketing yourself when trying to land a job or if you are using your marketing skills to sell a service or product, “Marketing 101 - The Real Marketing Skills You Need to Succeed!” will assist you in doing so effectively.

Read “Marketing 101 - The Real Marketing Skills You Need to Succeed!” today and you will be in a much better position for finding everything that you want in life!

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