



The 80/20 Pareto Principle: Its Application in Daily Life and Business

Ben Evans

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Simplify Your Life and Increase Your Productivity With the 80/20 Pareto Principle.

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Ready to stop spinning your wheels and make your work and personal life much more efficient and productive? The 80/20 Pareto principle is exactly what you need. This simple idea points out that, on average, only 20 percent of your efforts are responsible for 80 percent of your outcome. This principle is most commonly applied to business, wherein only 20 percent of your products are responsible for 80 percent of your revenue, but this principle can be applied to all aspects of your life. This book will explain the details of this principle, and teach you to examine your life to figure out how to identify the 20 percent of your actions that have the most impact, and how to chip away the remaining 80 percent of your efforts that are largely ineffective.

Here's a Preview of What You Will Learn

- * How was the 80/20 Pareto principle discovered?
- * What does it mean?
- * Why is this important in business?
- * How can you use this principle to maximize your efficiency?
- * How you can apply this in your daily life?
- * How to select the 20 percent of your products and services that result in 80 percent of your business
- * How to use the 80/20 Pareto principle in your marketing analysis
- * How to apply the 80/20 rule to your personal time management

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Comments From Other Readers

"What a great idea this is! I can totally see how this rule can help you streamline your business. I highly recommend this book." – Eliza I. (Nampa, ID, USA)

"I really enjoyed reading this book. It tells you how the 80/20 principle was discovered, how it works, and how you can use it in both your business and personal life. I think it's very helpful." – Sheryl P. (La Paz, Baja California)

"I had heard about this principle as it applies to business, and I never really thought about how it might apply to someone's personal life. This book brings a lot of new ideas to this concept." – Gabriel W. (York, England)

Tags: 80/20 Pareto principle, 80/20 rule, 80/20 relationship, principle of least effort, pareto law, principle of imbalance, maximizing effectiveness, business strategies, Vilfredo Pareto, balancing efforts and rewards, maximizing efficiency, least effort for best results, better results with less work, getting things done, david allen, art of stress free productivity, Tim Ferriss, 4 hour work week, 4 hour body, 4 hour chef, sales and marketing, working less and making more, science of success, 80/20 manager

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Ronald Searle:

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