

Project-Based Organizing and Strategic Management (Advances in Strategic Management)

Gino Cattani

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This volume is designed to renew, stimulate and facilitate discussion about project-based organizations (PBOs) and how they increasingly pervade business dimensions, from R&D and new product development, to the production of complex capital goods and implementation of organizational change across very different industries such as management consulting, engineering or entertainment. Contributors analyze PBOs as firms, units or networks of firms set up to complete a specific assignment, as well as address the evolution from traditional operations-driven project management, to the strategic role of projects in delivering innovation and organizational change, and the implications for research and teaching. The volume brings together scholars with a diverse theoretical background and using a wealth of methodological approaches in studying PBOs. It focuses on theoretical frameworks for understanding PBOs through different lenses, looks at learning at the individual, team and organizational levels in temporary organizational structures, investigates current issues related to projects and networks, and identifies new areas for future research.



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