



Thriving in E-Chaos: Corporate Strategy for Uncertain Times

James Underwood

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Amid the tumult of the recent economy, companies large and small have struggled to stay competitive. But some very special companies have conquered the e-chaos, growing their profits where many have failed. What secrets do these companies know about succeeding in both good times and bad? How can you learn and apply their enterprising strategies to improve your own company's bottom line? Thriving in E-Chaos has the answers. Inside, author and business strategist James D. Underwood reveals tried-and-true strategies that will give your company the edge it needs to stay competitive, increase revenues, and flourish long into the future. You will discover enterprising wisdom from the best-run companies in the world, including: General Electric, Texas Instruments, Wal-Mart, Southwest Airlines, Standard Aero of Canada, and many more.



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