



Essential Cognitive Psychology (Classic Edition) (Psychology Press & Routledge Classic Editions)

Alan J. Parkin

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This classic edition of Alan Parkin's landmark textbook provides a clear, fundamental grounding in cognitive psychology for undergraduate students new to the subject. *Essential Cognitive Psychology* presents the reader with highly accessible overviews of all the core topics in the field. These introductions are designed to provide a strong basis for developing further interest in cognitive psychology, whilst at the same time forming self-contained accounts suitable for all students whose training requires a degree-level competence in Psychology.

Beginning with a chapter on the origins of cognitive psychology, which facilitates an understand of the topic as a whole, the book then goes on to cover visual perception, attention, memory, knowledge, imagery, language, and reasoning and problem solving. Each chapter includes a number of helpful pedagogical features, including a list of key terms highlighted in the text and a series of revision questions which address key issues in the chapter.

Written by an internationally recognised scientist and well-respected book author, and now with a brand new introduction from Jamie Ward, author of *The Student's Guide to Cognitive Neuroscience*, *Essential Cognitive Psychology* will continue to be essential reading for students who require a thorough grounding in the topic without the specialization of more advanced textbooks.

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